

#1 Overview

- Each class is based on the concept of providing a positive and meaningful experience for the participant.
- Focus on what the participant is experiencing and feeling *during* the time spent.
- Your job as the leader is to encourage curiosity and conversation.



#2

“Henry Ford”

An American industrialist, Henry Ford was the founder of the Ford Motor Company and a developer of the assembly line technique for mass production.

Although Ford did not invent the automobile or the assembly line he developed and manufactured the first automobile that many middle class Americans could afford. As the owner of the Ford Motor Company he became one of the richest and best known people in the world. Ford had a global vision, with consumerism as the key to peace.

#3

Suggestions for leading a class:

Most slides have a question for you to ask the participant. The question is either at the top of the page or in a tan colored speech balloon at the side of the slide. The answers to the questions pop up by “paging down.”

The questions will help you navigate through the slides and promote conversation with the participant

Use the questions in a friendly and comfortable way

There is no right or wrong answer; if the participant gives you an incorrect response do not correct but instead reinforce their participation. Pat their hand or touch their shoulder and say something like, “great point,” “very interesting,” or “I hear what you are saying.” Another option is to “reframe” their answer using different words. Remember to smile.

#4

Extra Questions for Discussion

1. How did Ford’s assembly line change the automobile industry?
 - Cars were produced faster and cost less money
2. What qualities do you admire about Henry Ford?
 - Creative, innovative, perseverance, confidence in what he was doing, willing to try new things that other people said wouldn’t work
3. What other products do we buy today that are mass produced?
 - Just about everything we have today is mass produced: clothes, shoes, furniture, cell phones, TVs, computers, motorcycles, Coca Cola & other drinks
4. How do you think automobiles will change in the future?
 - Driverless cars (driven by a computer), more safety features, better gasoline mileage
5. Why are automobiles so important to Americans?
 - Henry Ford made cars affordable, our highway system is coast-to-coast, and just about everyone could learn to drive